THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL DEVELOPMENT IN THE MINISTRY OF INDUSTRY (SHRI M. ARUNACHALAM): (a) and (b) Government's policy is not to encourage the use of foreign brand names on internal sales. The issue of regulting the use of foreign trade marks on internal sales is engaging the attention of the Government. At present, the Government imposes a condition in the foreign collaboration approvals restricting the use of foreign brand names in products meant for internal sales. In case of violation of any condition of approval of foreign collaboration, the agreement is liable to be cancelled.

foreign trade mark

636. SHRI SURESH KALMADI: Will the Minister of INDUSTRY be pleased to state:

(a) whether it is a fact that under Industrial Licensing and Technology Policy Government have taken a decision that no Television will be sold under a Foreign Trade Mark;

(b) if so, what are the reasons for doing so; and

(c) the reason as to why a similar decision not gazetted to prevent Foreign Trade Marks being used without Government's permission like Rothmans, Chesterified 7 O'Clock etc.?

THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL DEVELOPMENT IN THE MINISTRY OF INDUSTRY (SHRI M. ARUNACHALAM): (a) and (b) Yes Sir. The purpose of forbidding the use of foreign brand names in the Television Industry is to promote the growth of indigenous Industry and encourage establishment of Indian brand names both for the domestic and export markets.

(c) While approving foreign collaboration agreements, a condition is laid down that the use of foreign brand names will not be allowed on products meant for internal sales.

However, under the existing law, there is no restriction on the use of foreign trade marks if it does not involve any direct or indircet consideration in foreign exchange. Further, trade marks can be used without registration or before or after the expiry of registration without the protection afforded by the Trade and Merchandise Marks Act.

automobile policy

637. SHRI SURESH KALMADI: Will the Minister of INDUSTRY be pleased to state:

(a) whether Government's automobile policy has since been finalised; and

(b) if not, when does Goverment propose to bring out a comprehensive automobile policy?

THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL DEVELOPMENT IN THE MINISTRY OF INDUSTRY (SHRI M. ARUNACHALAM): (a) and (b) The matter is still under consideration of the Government.

Punjab agro proposal

638. SHRI DHARAM CHANDER PRASHANT: Will the Minister of INDUSTRY be pleased to refer to answer to Starred Question 283 given in the Rajya Sabha on the 24th November, 1986 and state:

(a) whether Government attention has been drawn to the report in the Indian Express dated January 28, 1987 about the Punjab Agro-Pepsi proposal;

(b) if so, what are the details of the terms for progressive indigenisation under the proposal after the period of five years during which the level of imports is contemplated to be retained at the original level; and by which year under these farms the imports under the project are likely to be totally done away with; and

(c) how many multi-national Flavour companies are operating in India and whether they can meet the meet the import requirements of Pepsi and to what extent?

THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL DEVELOPMENT IN THE MINISTRY OF INDUSTRY (SHRI M. ARUNACHALAM): (a) Government have seen the report.

(b) The proposal submitted by the Punjab Agro Industries Corporation does not envisage any reduction in the level of import of raw materials during the first 5 years in relation to the production programme. The Corporotion has, however, stated that the raw materials proposed to be imported are only those which are not being manufactured indigenously and which are being imported by the existing soft drink industry. These will include items such as natural essential oils, colanut extract, gum arabica and other ingredients presently not available in the country. The Corporation has also stated that as any when these raw materials are produced indigenously of appropriate quality standards, they will reduce their imports according.

(c) There are two Flavour manufacturing companies having foreign equity shareholdings in the organised sector. Since the proposal of Punjab Agro-Industries Corporation is still under consideration, is premature to answer the question whether they can meet the import requirements of Punjab Agro Industries Corporation.

Import requirement for Pepsi Cola

639. SHRI DHARAM CHANDER PRASHANT: Will the Minister of INDUSTRY be pleased to refer to Starred Question 188 and 283 given in the Rajya Sabha on 17th and 24th November, 1986 respectively regarding Punjab Agro proposal for Pepsi Cola and state:

(a) whether under the proposal the import requirements for 'proprietory ingredients' for the first five years would be around Rs. 3.2 crores;

(b) what is the level of exports to be reached by the 5th year, what value of REP licence would be available against these exports and how much of the REP licence (value) is permitted to be used for importing 'Proprietary ingredients'; and

(c) on what basis the import requirements of Rs. 3.2 crores for Pepsi "Proprietory ingredients" is to be met with?

THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL DEVELOPMENT IN THE MINISTRY OF INDUSTRY (SHRI M. ARUNACHALAM): (a) The proposal of Punjab Agro Industries Corporation envisages the total import of raw materials valued at Rs. 8.60 crores for the first five years period for the manufacture of soft drink concentrates. The figure of Rs. 3.2 crores is the requirement of the imported raw materials for the fifth year.

(b) The level of exports to be achieved by the 5th year is Rs. 11 crores of processed food and vegetable products. In addition export of concentrates and some other items are also envisaged. The actual import entitlement on exports made will be governed by the policy prevailing at the relevant time.

(c) Import of raw-materials for the manufacture of soft drink concentrates which are not indigenously available will be regulated in accordance with the import policy from time to time.

Setting up of industries in Orissa

640. SHRI SANTOSH KUMAR SAHU: Will the Minister of INDUSTRY be pleased to state:

(a) the total amount proposed to be invested for establishing medium and large scale industries in Orissa during the Seventh Plan period;

(b) the amount proposed to be spent on setting up of small scale village industries in that State during the same period; and

(c) the amount proposed to be spent in 1987-88 for setting up of medium, large and small scale industries?